Bergen Facebook Addiction Scale – Fact sheet

The press release at the University of Bergen’s web site:
http://www.uib.no/news/nyheter/2012/05/new-research-about-facebook-addiction

Journal reference:
http://www.amsciepub.com/doi/abs/10.2466/02.09.18.PR0.110.2.501-517

Online web-survey:
The researchers have developed an online web-survey where participants get immediate and concise feedback on their degree of Facebook addiction (e.g., “Test yourself here – are you addicted to Facebook?”). You are welcome to use a link to the survey in your news stories about Bergen Facebook Addiction Scale.

Please contact Dr Andreassen for further information and a link to the survey.

Media Contact:
Doctor Cecilie Schou Andreassen, Faculty of Psychology, University of Bergen,
Telephone: +47 480 41 699, e-mail: cecilie.andreassen@psych.uib.no

Alternatively:
Professor Ståle Pallesen, Faculty of Psychology, University of Bergen,
Telephone: +47 55 58 88 42 / +47 926 32 099, e-mail: staale.pallesen@psysp.uib.no

Author biography (corresponding author)
In 2009, Cecilie Schou Andreassen defended her doctoral dissertation in the Faculty of Psychology, University of Bergen. She is a specialist in Clinical Psychology with a concentration in the psychological treatment of problems related to drug and alcohol dependency (Norwegian Psychological Association). Andreassen’s doctoral dissertation is entitled WORKAHOLISM – Antecedents and Outcomes. This is the first European doctoral dissertation on this topic, and only the third dissertation on this topic worldwide.

As a researcher, Dr Andreassen is associated with the Faculty of Psychology, University of Bergen, where she is a prime mover in a number of large research projects (work addiction, Facebook addiction, exercise addiction, shopping addiction, drug addiction). She is a member of the Bergen Group for Treatment Research at the Faculty, and an active participant in a thematic research taskforce in the field of chemical and non-chemical addiction research at the same faculty. Dr Andreassen is also a reviewer for several international peer review scientific journals.

Photo attached:
Caption: Dr Cecilie Schou Andreassen heads the research project «Facebook Addiction» at the University of Bergen (UiB).
Credit: Ole Kristian Olsen